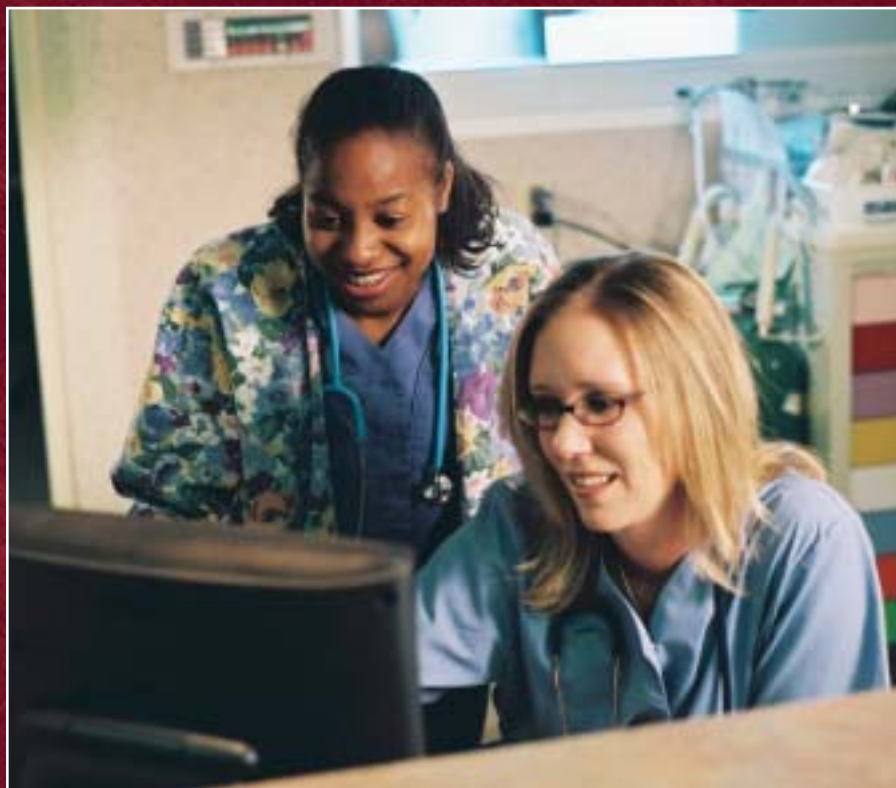


MEDFILMS ONLINE

Will they be ready...



When disaster strikes?

Preparedness is 60% Training

When the big disaster comes the entire community will look to your institution. The confidence and performance of your healthcare providers, above all others, can reassure first responders and laypersons alike. Medfilms quality training prepares your staff for man-made and natural disasters. Your facility will demonstrate its leadership, while maintaining its reputation and financial health.

It's Not Text

Effective training is not boring. Medfilms uses high quality video, interactivity and the internet to deliver training that is relevant, motivating, effective, and FAST.

Advanced Educational Techniques

Allan Paivio's widely accepted Dual Coding Theory says that we learn best when content is presented verbally and visually. The quality of the visual presentation is especially critical to learning. Poor video content, including "eye-candy" and lengthy "talking heads", is worse than text.

At Medfilms, the content is expertly encoded into the video. You can see for yourself how the content takes root as mental images. Turn down the volume, and you'll still get most of the content. Or, ask students about the content and they'll tell you about the images.

Researchers agree that training should involve the same senses that will be used on the job. Medfilms training involves the same senses that will be used in a disaster.

Medfilms Online is highly interactive. Students become so engaged that it's nearly impossible to finish without learning the material.

This means:

- Critical knowledge will be readily accessible when needed.
- Training time is dramatically reduced.

The Old Way



The Medfilms Way



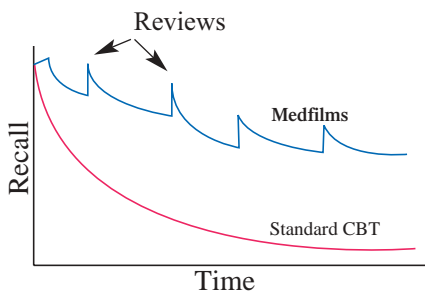
"Informative, entertaining, and comprehensive. I learned so much in such a short time. Thanks, and I look forward to my other assignments!"

-- Deborah H., Medfilms Online Student

Increased Motivation and Recall

Students experience a delightful departure from what they've come to expect from Computer Based Training (CBT). Medfilms training respects their time and intelligence. They feel the thrill of rapid learning. It's enjoyable and motivating. Because students enjoy the learning session, they are more likely to be receptive to future training.

A comet trail of learning follows a Medfilms training session. Students are more likely to mentally review the material. They are more likely to tell friends and family about it. These mini-reviews dramatically improve retention.



More Adaptable

Medfilms Online respects and adapts to the student's existing knowledge. Students can:

- Test-out of material they already know. They can even test-out section by section.
- Recover from a test-out decision. If they have trouble with the test, they can go back to see the presentation.

This means that students can cover more material faster without missing important content.

Enhanced Flexibility

Medfilms Online gives students the flexibility to take courses:

- anytime they choose, 24/7.
- anywhere they choose, even at home.
- in very short sessions of less than 5 minutes. If they are called away from a session, their place is bookmarked.

This means that students are much more likely to access training during slow periods at work. This reduces training costs, and it requires less of your time.

Effortless Learning Management

Medfilms Online tracks and documents student progress for you. Summary reports are automatically sent to your email address. You can tailor training assignments to individuals or groups.

Call for a Demonstration

Find out why professionals across America are excited about Medfilms Online. Call Medfilms at 1.800.535.5593 to arrange a demonstration for your team.

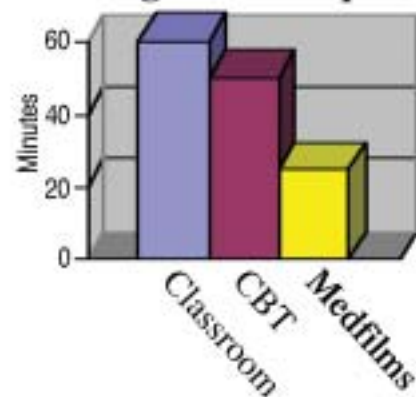
Training Costs

Medfilms Online significantly reduces the most expensive part of training — salaries. That's because our courses achieve educational goals in less than half the time required for classroom instruction or CBT.

Consider hospital employed nurses. Their median salary is about \$49,000*. With benefits, the salary expense of training is about \$31 per hour. Cutting training time by 30 minutes saves over \$15 per student. That's \$1500 per 100 students.

*(U.S. Bureau of Labor Statistics, 2002)

Training Time Required



Core Curriculum (CMEs and CEUs available)

Bioterrorism for Healthcare

Surgeon General's Award for best-of-show, beating NBC, Discovery Channel, Canadian Broadcasting and other top producers.



- Signs and symptoms of smallpox, anthrax, plague and botulism
- Modes of transmission
- Precautions
- Managing public anxiety

Radiological Terrorism

Produced in cooperation with Los Alamos National Laboratories. Includes exclusive video of the cesium-137 incident in Goiânia, Brazil.



- Nuclear vs. dispersal devices
- Short vs. long term radiation effects
- Risk to healthcare providers (i.e., low)
- Minimizing radiation exposure
- Reducing public anxiety

Chemical Terrorism

Includes video of the Tokyo sarin attack, Iran-Iraq war, and Jonestown.



- Signs and symptoms of nerve agents, vesicants, pulmonary agents, and asphyxiants
- Routes of exposure
- Levels A, B, C & D PPE
- Decontamination

Hospital Incident Command

Features Paul Russel (Grandfather of HEICS). Includes video of MetroLink train crash, tornados, floods and more.



- Purpose of ICS and HEICS
- The major sections of ICS
- Common ICS terms
- Staff recall

Level C PPE

Awareness and refresher level:

- Level C limitations/requirements
- Air purifying respirators
- Pre-use inspection
- Precautions



Decontamination

For all healthcare workers:

- Preparing for the patient
- Pre-hospital decon
- Ambulatory decon
- Non-ambulatory decon



Call Medfilms 1.800.535.5593

www.medfilmsonline.com